

PROGRAMME

Day 1 (May 30)

#ecomforum

Registration, coffee, exhibition tours **8:30**

Opening of the Forum **9:30**

Session 1. New trends in the payment industry and retail banking development. Change of strategies. Government regulation, consolidation and verticalization of the market in the digital society

🕒 **9:35**

Time	Session Moderator: Alexander Grizov, Chairman of Steering Committee	
09:35	Vladimir Komlev, Chairman and CEO, National Payment Card System (NSPK)	Let's talk about fee schedules ...
09:50	Maria Krasenkova, Head of Department for National Payment System Development and Regulation, Bank of Russia	National payment system development prospects
10:05	Maria Guseva, Senior Principal, Management Consulting Practice for Financial Services Sector, Accenture	Migration to the Real-time payment infrastructure: Global best practices. Challenges and opportunities for market players
10:20	Olga Antonovich, Head of Electronic Payment Instruments Department, National Bank of the Republic of Belarus	Retail payment system and digital banking technologies in the Republic of Belarus. Current state and prospects for development
10:35	Yury Pripachkin, President, Russian Association of Cryptocurrency and Blockchain (RACIB)	Prospects for digital money in Russia
10:50	Victor Dostov, Chairman, Association of eMoney and Remittance Market Participants (AED)	Post-industrial banking. What will happen to banks in the next 5 years? PSD2 and the current and prospective results of its implementation
11:05	Karl Summanen, Expert	Денежная система будущего. Что ждет платежные системы The future monetary system. What's in store for payment systems?
11:20–11:40 O&A	11:40–12:40 Break, exhibition tour	

Session 2. Acquiring through the contours of the future. Business models and solutions, initiatives and practice.

🕒 **12:40**

Time	Session Moderator: Vladimir Kanin, CEO, Pay-Me	
12:40	Alexey Maksimov, Head of Payment Systems, online cinema, IVI	Recent trends in acquiring. Internet-acquiring through PSP (payment service provider) or Bank. Specifics of work from the company's perspective
12:55	Mergen Baltaev, CEO&Founder, Futubank	Profitable Internet acquiring. Myth or reality? Methods for reducing costs and increasing margins
13:15	Zaur Besolov, independent expert	The present and future of acquiring in Russia
13:30	Inna Emelyanova, Director of Acquiring Department, Russian Standard Bank	Innovative technology of payment acceptance: Android powered mobile POS system integrated with cash register
13:45	Daria Zaitseva, Head of Payment and Financial services at AliExpress (RU,CIS)	Asian way as alternative to acquiring
14:00	Nicolas DEJONGHE, EMEA Marketing Director, Ingenico	Integration of business and payment solutions. New format of commerce
14:20	Luo Wei, Business Manager, International Business Department, Shenzhen Xinguodu Technology, NEXGO	The management platform of Nexgo's Android POS
14:40	Igor Stukanov, Country Manager, Russia and CIS, Verifone	Global trends on the payment market. Next generation POS-terminals ENGAGE
14:55	Leonid Smirnov, Head of development department, DEEP-SERVICE	Modern criteria for the selection of service company by the acquirers. Why are you obliged to work with the best ones?
15:10–15:20 O&A	15:20–16:20 Break, exhibition tour	

Session 3. Technology and challenges of the new reality. From the solution competition to the service competition, and more

🕒 **16:20**

Time	Session Moderator: Maria Mikhailova, Executive Director, National Payment Association	
16:20	Maria Milashevich, consultant, Euromonitor International	Key trends of the modern payment market in Russia and globally
16:35	Vladimir Novikov, Head of «Payment Service» product, Information Technology Department, Moscow Oksana Smirnova-Krell, Vice-President, Head of IT Department, MTS Bank	Development of the city in conjunction with business under the «win-win» principle
16:50	Alexander Marchenko, CIO, Single map of Sebastopol city	Sebastopol. On the way to a single city map
16:57	Nikolay Orlov, Product Manager, Financial products, data monetization, Evotor	EvotorFinance in the context of opportunities offered to banks by Federal Law 54-FZ
17:12	Lilya Mustafina, Sales Director, Rosan Finance	Evolution of money: from the first coinage to the cryptocurrencies
17:32	Leonidas Koukoutsas, Sales Manager CI / FII, Europe, Matica	Helping banks to retain customers and increase revenues
17:47	Artem Gerasimov, CEO and Founder, Oz Forensics	Remote customer verification: risks and implementation
18:02–18:12 O&A	18:30–20:30 Cocktail party. Concert	

Day 2 (May 31)

#ecomforum

Registration, coffee, exhibition tours 8:30

Opening of the Forum 9:30

Session 4. Banking infrastructure 2.0. Remote customer identification and not just that alone. How does the financial services ecosystem change?

🕒 9:30

Time	Session Moderator: Elman Mekhtiev , Executive Vice President, Association of Russian Banks	
09:30	Andrey Emelin , Chairman, National Council for Financial Market	Implementation of a remote biometric identification system
09:45	Artyom Kharchenko , Head of Fraud Prevention Department, Tinkoff bank	Amazing new world: biometrics implementation experience in Tinkoff Bank and the results of four years of work
09:55	Sergey Nechushkin , Head of Small and Medium Enterprise, Absolut Bank	Migration of SME to the digital format: new opportunities and barriers
10:05	Edward Segal , Head of Digital Identity Project Office, Rostelecom	The unified biometric system: easy migration into digital banking
10:20	Dmitry Kore , B2G Director – Head of Key Accounts Department, RTLabs	Biometrics Workstation
10:35	Alexander Gorshkov , Development Director, Prosoft-Biometrics	How to avoid mistakes when choosing a biometric solution
10:50	Sergey Donskov , Product Manager, e-Business Development Department, Raiffeisenbank Russia	Bank for the whole family: a case from Raiffeisenbank
11:05	Artemiy Malkov , CEO, Flexis / DataMonsters	AI in financial companies: how to bring together scientists and business to obtain a tangible result
11:20	Artem Pavlov , Head of the D. I. Agency	«We know what Cambridge Analytica is silent about» Myths and reality of computer psychometry and micro-targeting
11:35	A remark from Pochta Bank spokespersons Pavel Gurin , Counselor to the President-Chairman of the Board of Directors, Pochta Bank Andrey Shurygin , Head of Biometric Technologies Directorate, Pochta Bank	Q&A New opportunities offered by the UBS; anticipated benefits. What products Pochta Bank is going to offer in the new customer acquisition channel and on what scale
11:45–12:35	Break, exhibition tour	

Session 5. Cyber resistance in the digital era. How to stand against cybercrime at a national scale?

🕒 12:35

Time	Session Moderator: Andrey Kurilo , Chief Advisor, PhD in Technical Sciences, Associate Professor, RNT (Russian High Technologies)	
12:35	Pavel Revenkov , Deputy Head of the Centre for Monitoring and Response to Computer Attacks in Credit and Financial Area (FinCERT), General Directorate for Security and Information Protection, Bank of Russia	Fraud management effectiveness in the Russian Federation as evaluated by FinCERT of Bank of Russia. New tasks and approaches
12:50	Evgeny Zhilin , Head of Cybercrime Management department, Sberbank of Russia	Fraud transformation in the digital era
13:05	Alexander Logunov , Chairman of Standardization Committee, Association of Internet Trade Companies (AITC)	Protection of exclusive intellectual property rights
13:20	Pavel Legenya , Head of System Integration Team, Thales	Vormetric technology in the financial sphere
13:35	Ivan Sushkov , Business Development Manager, Gemalto	Gemalto's authentication and IT security platforms and tools
13:50	Denis Kalemberg , General Director, SafeTech	New m-signature technologies for the bank's electronic office. First project implementation experience
14:05	Olga Tushkanova , Head of Computer and Radio Technology Examination&Research, Forensic Science Centre, RF Ministry of Internal Affairs	Practical aspects of expert support for crime detection and investigation in the remote banking services
14:20	Evgeny Tsarev , Expert, Information Systems Academy	Analysis of the RF court practice as regards the theft of funds when using remote banking services
14:35–14:45	Q&A	
14:45–15:35	Break, exhibition tour	

Session 6. Digital transformation. On the way to the services of tomorrow

🕒 15:35

Time	Session Moderator: Alexey Gusev , Scientific Adviser, Institute of Financial Planning	
15:35	Elizaveta Moore , Business Development Director for Russia, Gartner	Goals, objectives, practical application. Results as of spring 2018
15:50	Evgeny Golod , Head of Open API Development, FinTech Association (AFT)	Open API development on the Russian financial market
16:05	Sergey Tartyzhev , CEO, Solanteq	Bank loyalty programs and dynamic pricing. From «yesterday» to «tomorrow»
16:20	Aleksey Chubar , Head of Digital Transformation, VTB	Digital transformation as a factor of competitive advantage
16:35	Alexey Skobelev , CEO, Marksweb	Digital Office concept as a new vector for digital banking development
16:50	Andrey Bukhtiyarov , Founder and Head of ChatBank, Sovcombank	Sovcombank's experience in digital services management. ChatBank is a marketing product of remote banking based on modern technologies
17:05	Dmitry Vakin , Strategy & Transformation Manager, Alfa-Bank	How to earn money with a 0% fee, or Alfa-Bank's case for Payments and Remittances
17:20	Dmitry Krasavin , Director of CRM & Customer programmes Management, Euroset company	Experience of CRM chains implementation for Customer Experience Management in a mobile application
17:35	Dmitry Bulychkov , Expert	Blockchain: life after hype...
17:50–18:00	Q&A	
18:00	Closing remarks of the Moderator. Closing of the Forum	